

# Aim 4.3: Why did imperialism increase in the late 1800s?

**DO NOW:** Write down an adjective that describes Rhodes' attitude about the British people.



*“I contend that we [Britons] are the first race in the world, and the more of the world we inhabit, the better it is for the human race. . . . It is our duty to seize every opportunity of acquiring more territory and we should keep this one idea steadily before our eyes— that more territory simply means more of the Anglo-Saxon race, more of the best, the most human, most honorable race the world possesses.”*

**CECIL RHODES, Confession of Faith, 1877**

# Review: What is imperialism?

*the domination of the political, economic, or cultural life of one country by another country*

# “Old” vs. “New” Imperialism

	“Old”	“New”
Time Period		
Imperialist Nations		
Imperialized Regions		

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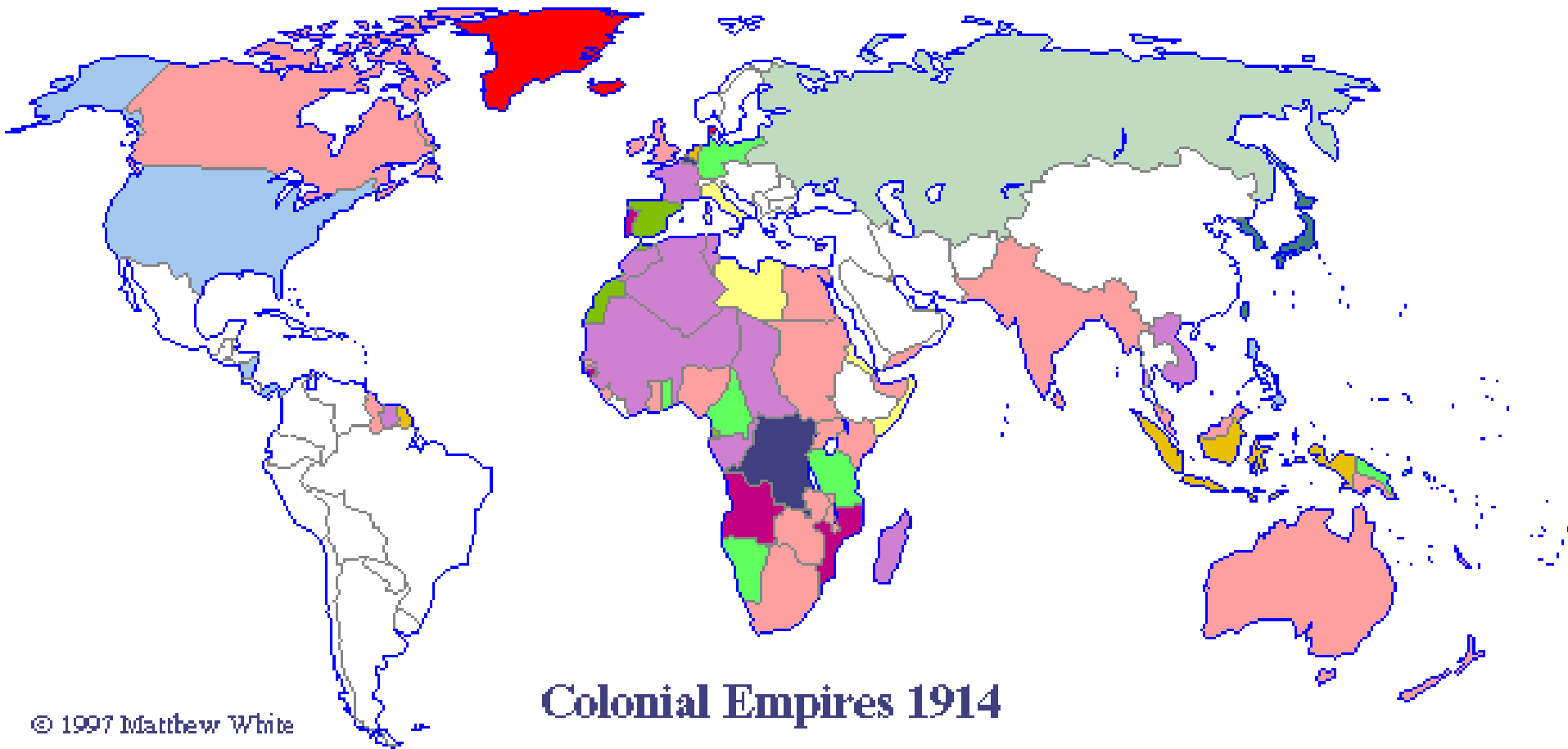
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**New Imperialism took control of  
10 million square miles of land and  
150 million people in only 44 years!**



# Motives for New Imperialism

**Economic**

**Political/Military**

**Cultural**

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AN  
**ABC** For  
**BABY**  
**PATRIOTS**

1899

BY  
M<sup>RS</sup> ERNEST AMES



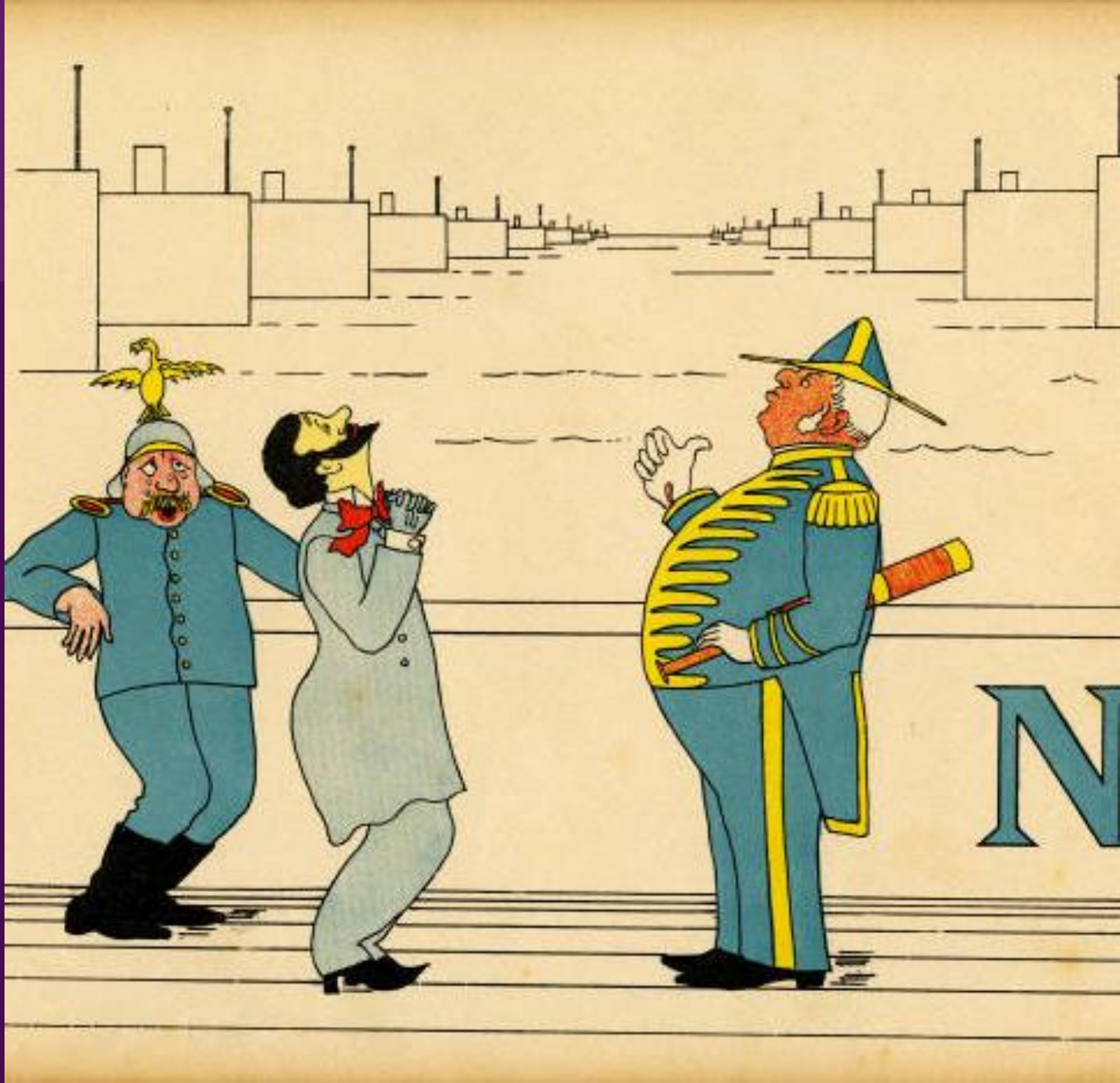
**C is for  
Colonies  
Rightly we  
boast, That  
of all the  
great nations  
Great Britain  
has most.**



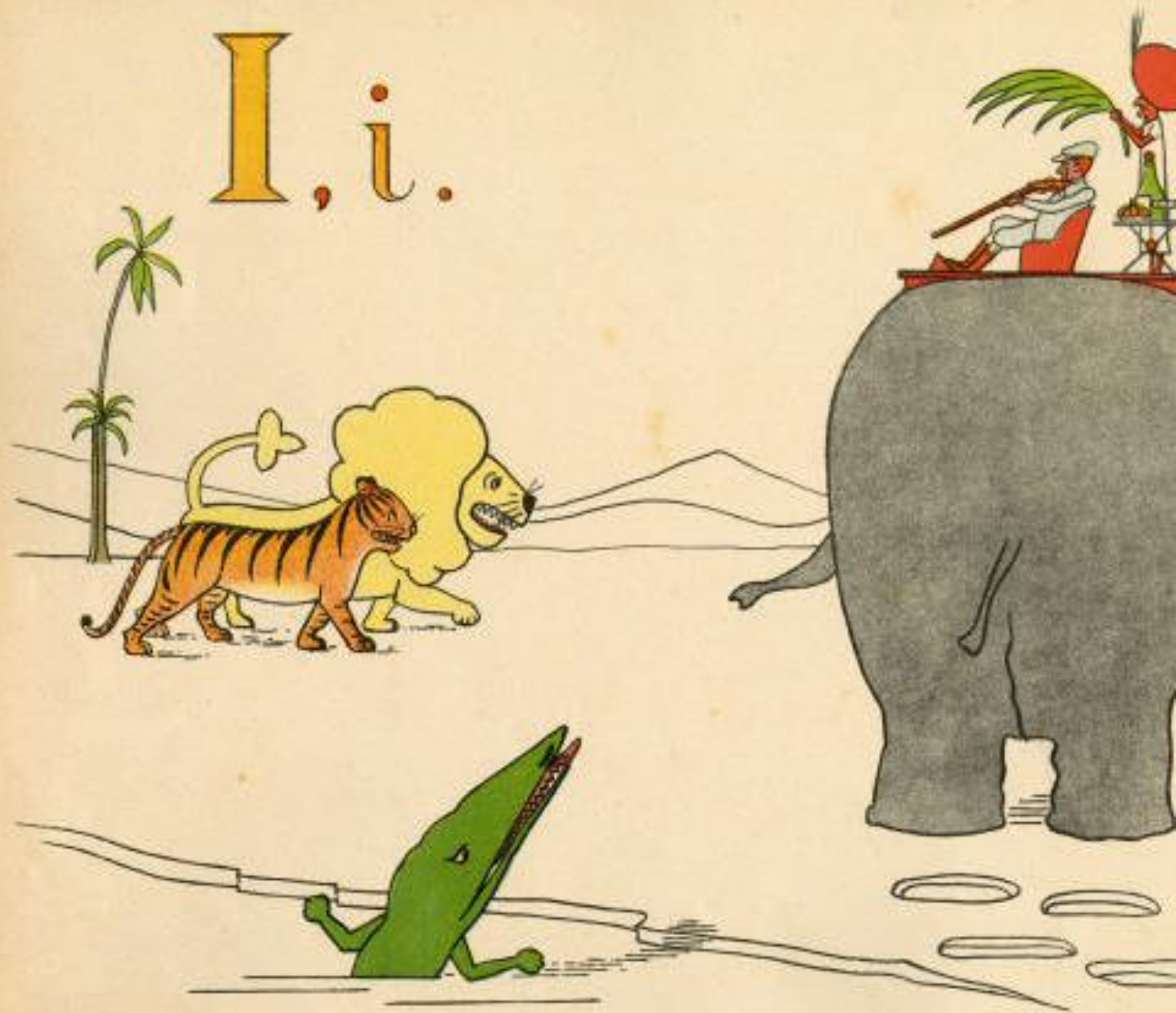
C, c.



**N is the  
Navy We  
keep at  
Spithead  
It's a sight  
that  
makes  
foreigners  
wish they  
were  
dead.**

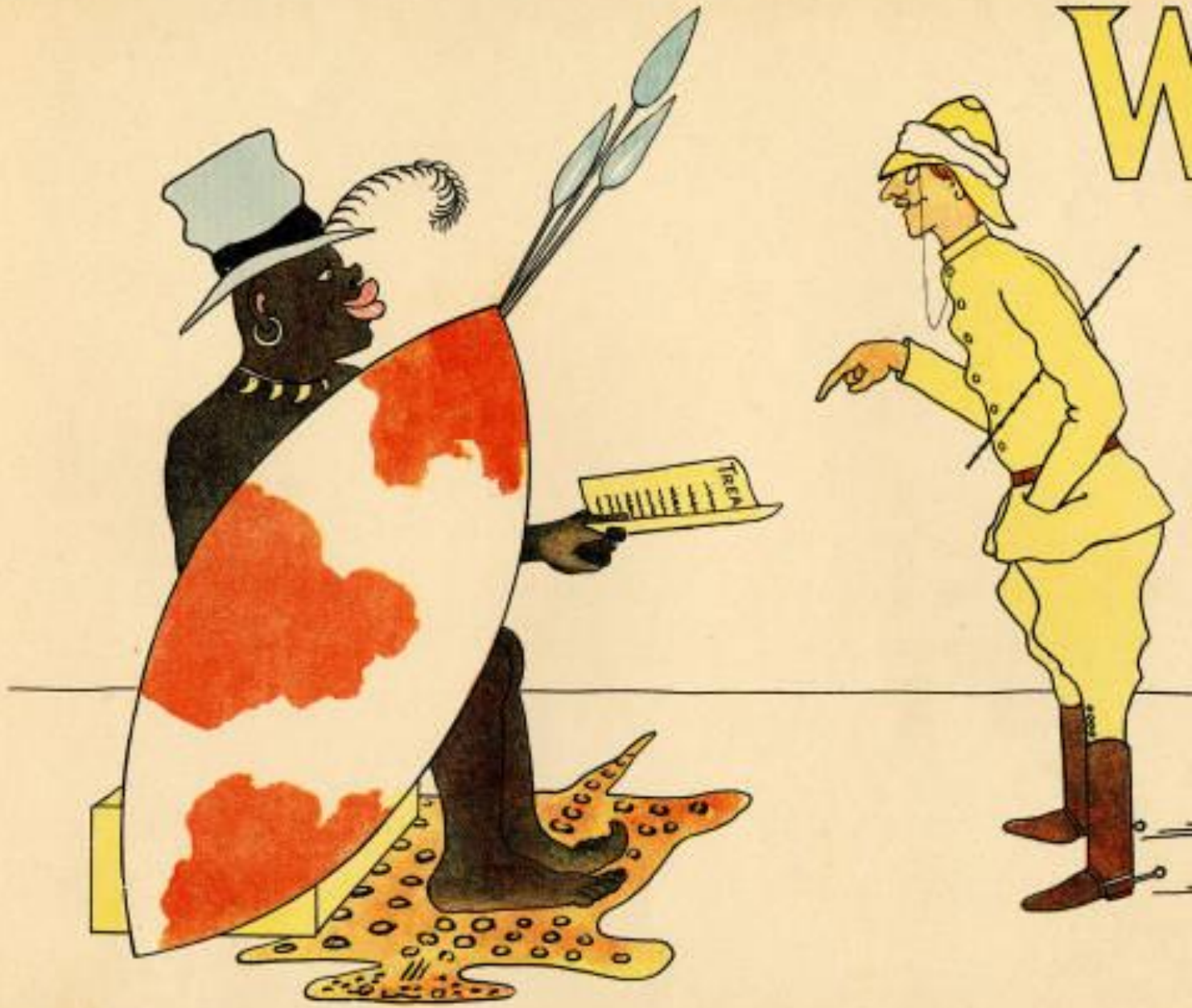


I is for  
India,  
Our land  
in the  
East  
Where  
Everyone  
goes To  
shoot  
tigers  
and  
feast.

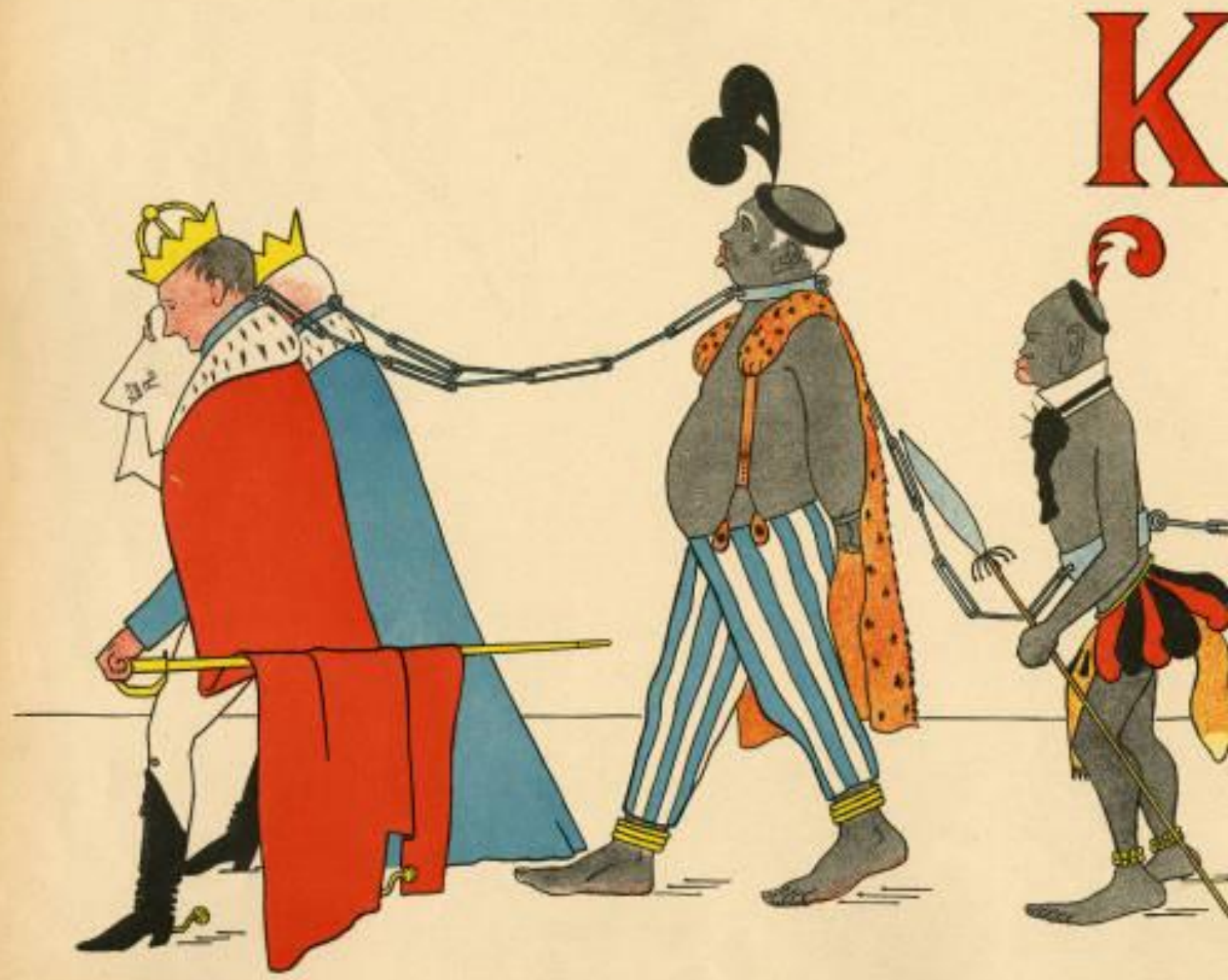




W is the  
Word of  
an  
English  
man  
true;  
When  
given it  
means  
What he  
says, he  
will do



K is for  
kings  
once  
warlike  
and  
haughty;  
Great  
Britain  
subdued  
them  
because  
they'd  
been  
naughty



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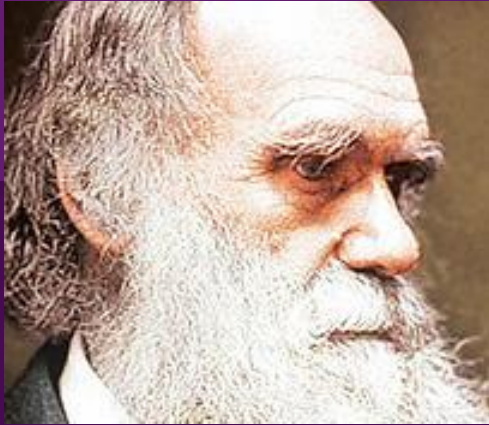
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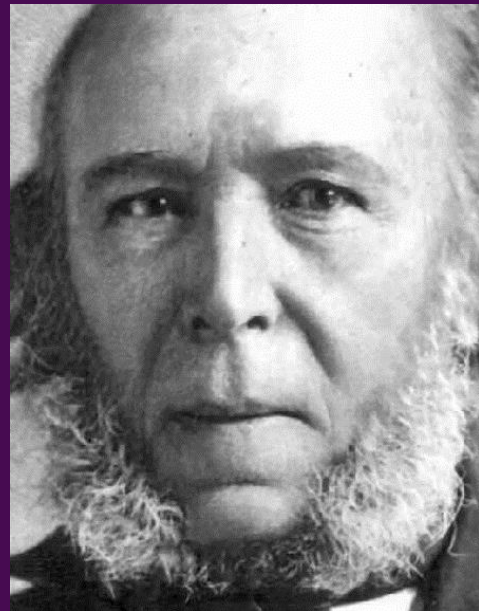


# Social Darwinism



- Charles Darwin (British naturalist)

- *On the Origin of Species* (1859)
- Species evolve through a process of natural selection



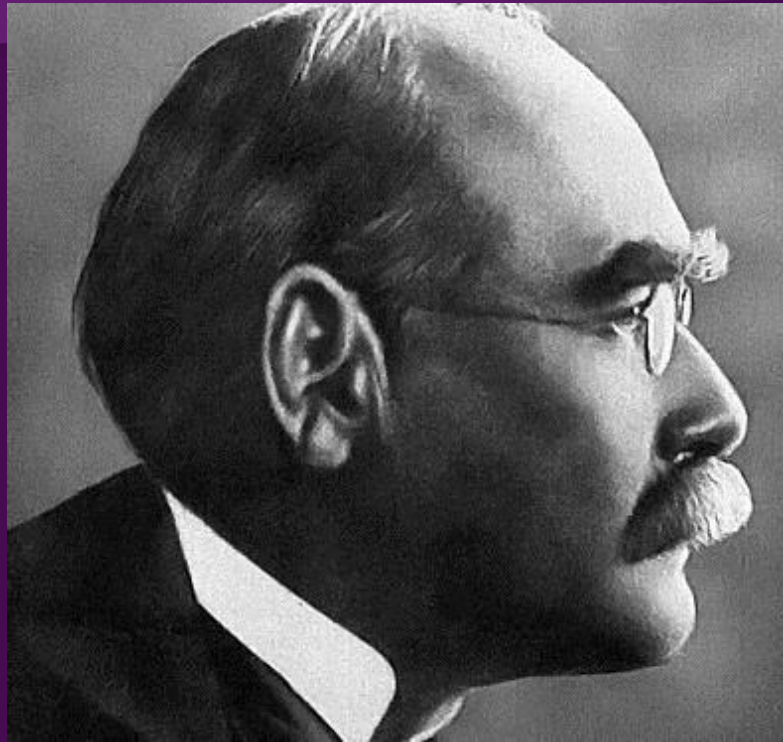
- Social Darwinism

- Herbert Spencer (British philosopher)
- Society also developed through 'survival of the fittest'
- Used to justify imperialism (stronger nations *should* dominate weaker ones)

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# White Man's Burden (1899)



- A poem by British poet Rudyard Kipling

# White Man's Burden – Detroit Journal

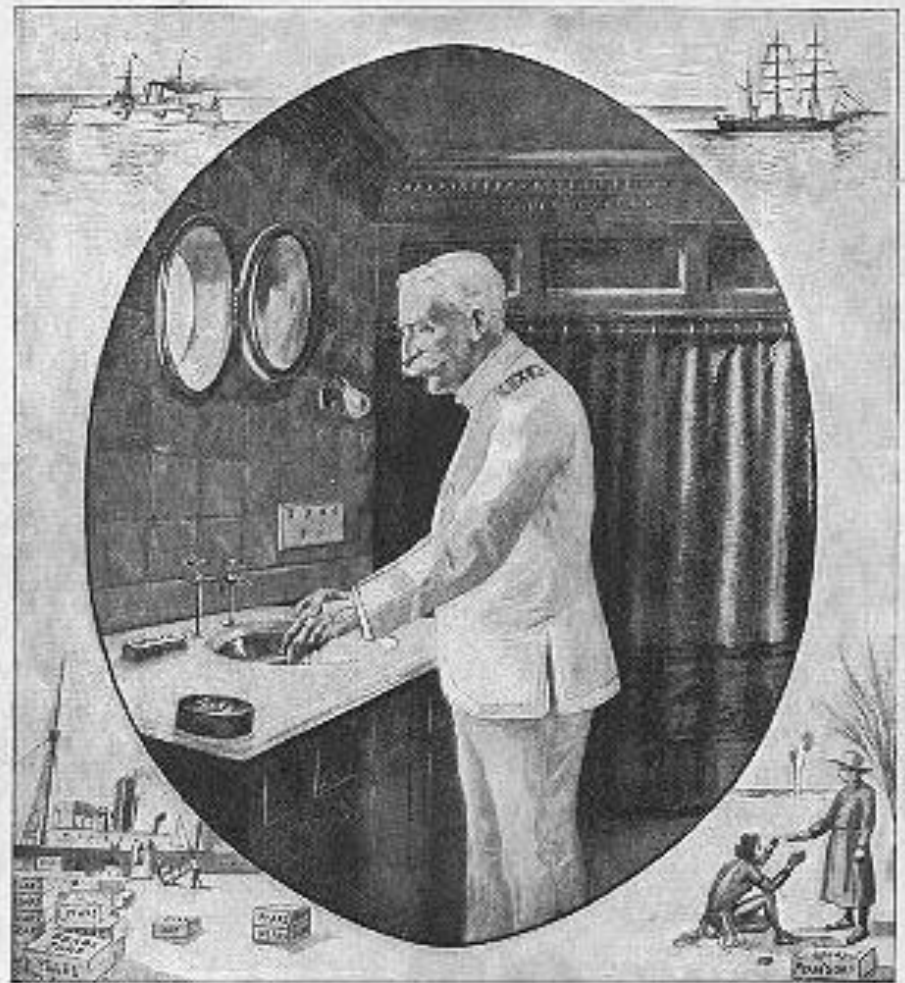




# The White (!) Man's Burden – Life Magazine



# Soap Advertisement (1890s)



The first step towards lightening  
**The White Man's Burden**  
is through teaching the virtues of cleanliness.

## Pears' Soap

is a potent factor in brightening the dark corners of the earth as civilization advances, while amongst the cultured of all nations it holds the highest place—it is the ideal toilet soap.

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# Lesson Summary

Imperialism was motivated by a combination of economic motives, political motives, nationalism, and attitudes of racial superiority.